

# HIGHLIGHTS of ASH™



**February 9 - 10, 2007**

**Ritz Carlton**

**Marina Del Rey, California**



This meeting is produced by the American Society of Hematology (ASH™) and presented in conjunction with the Association of Northern California Oncologists (ANCO) and Medical Oncology Association of Southern California (MOASC).

# HIGHLIGHTS of ASH™

The second annual Highlights of ASH, taking place on February 9-10, 2007, is an excellent opportunity for you to hear unbiased expert analysis of the best abstracts from the 2006 ASH Annual Meeting.

This meeting is designed for practitioners, fellows, and academicians and is an excellent opportunity to hear experts present the most recent clinical data and evolving therapies from the 2006 annual meeting. Attendees will not only hear expert analysis, but will discuss real cases with leaders in the field, network with colleagues, and earn category 1 CME credits.

**The Ritz-Carlton**  
4375 Admiralty Way  
Marina Del Rey, CA 90292

[www.ritzcarlton.com/hotels/marina\\_del\\_rey](http://www.ritzcarlton.com/hotels/marina_del_rey)

For more information  
or to register online, visit  
[www.hematology.org/meetings/highlights](http://www.hematology.org/meetings/highlights)

## REGISTRATION

In order to maximize each participant's experience, attendance is limited; advance registration is strongly encouraged. The reduced advance registration rate is available through **February 7, 2007**.

Your registration fee includes admission to all educational sessions, the exhibit hall, the networking reception on Friday, and breakfast and lunch on Saturday, as well as CME processing.

Registration Rates	Advance	On-Site
ASH Associate Member	\$75	\$100
ASH Member	\$150	\$200
ANCO or MOASC Member	\$150	\$200
Allied Health Professional	\$150	\$200
Non-Member Resident or Fellow	\$100	\$125
Non-Member	\$250	\$300

### Register

- Online at [www.hematology.org](http://www.hematology.org) through the ASH Store; payment by MasterCard or Visa is accepted; or
- Mail the registration form to: ASH Administration, P.O. Box 791210, Baltimore, MD, 21279-1210; payment by American Express, MasterCard, Visa, or check is accepted.

Non-member residents, fellows, allied health professionals, and state society members: please see the instructions on the registration form for registering at these rates.

### Refund requests must be received by January 26, 2007.

To request a refund, e-mail [cme@hematology.org](mailto:cme@hematology.org). If your request is received by January 26, 2007, you will receive a refund minus a \$25 processing fee.

### Hotel Accommodations

A limited number of rooms are available for Highlights of ASH meeting attendees at the Ritz-Carlton, located less than five miles from the Los Angeles International Airport. The ASH room rate is \$249 per night, plus state and local taxes. The current tax rate is 13.1%.

This rate will be available until **January 12, 2007**, as long as space permits. ASH cannot guarantee that rooms will be available through **January 12, 2007**; we encourage you to make your plans early. In order to reserve a hotel room at the special ASH rate, you must first submit your registration form.

To make your reservation, call **310-823-1700** or **800-241-333** and identify yourself as an American Society of Hematology meeting attendee.

Cancellations must be made by noon, one day prior to your arrival date. If you do not cancel your reservation by the deadline, the advance deposit will not be refunded.

## Friday, February 9

- 12:00 noon **Registration Opens**
- 1:00 p.m. **Welcome and Introductions**  
Stanley L. Schrier, MD  
Program Co-Chair  
Stanford University School of Medicine  
Stanford, CA
- 1:10 p.m. **Myelodysplasia – Update on Pathophysiology and Innovative Management**  
Jamile M. Shammo, MD, FASCP  
Rush University Medical Center  
Chicago, IL
- 1:50 p.m. **New Concepts in Red Blood Cell Disorders, Iron Metabolism, and Marrow Failure Syndromes**  
Geraldine P. Schechter, MD  
Veterans Affairs Medical Center  
and George Washington University  
Washington, DC
- 2:30 p.m. **Myelodysplasia, Red Blood Cell Disorders, and Marrow Failures Panel Discussion**
- 3:10 p.m. **Coffee Break and Exhibits Open**
- 3:30 p.m. **Advances in Thrombosis and Antithrombotic Therapies**  
Kenneth A. Bauer, MD  
Harvard Medical School  
Boston, MA
- 4:10 p.m. **Fresh Insights and Innovative Therapeutics for Thrombocytopenia**  
Charles S. Abrams, MD  
University of Pennsylvania School of Medicine  
Philadelphia, PA
- 4:50 p.m. **Hypercoagulability and New Approaches to Platelet Disorders Panel Discussion**
- 5:30 p.m. **Welcome Reception and Exhibits Open**

## Saturday, February 10

- 7:00 a.m. **Breakfast with the Experts**
- 8:00 a.m. **Announcements and Introductions**  
Sabina R. Wallach, MD  
Program Co-Chair  
Scripps Memorial Hospital  
La Jolla, CA
- 8:05 a.m. **Lymphoma – The New Impact of Biology on Therapeutic Decisions**  
Ranjana Advani, MD  
Stanford University  
Stanford, CA
- 8:45 a.m. **Chronic Lymphocytic Leukemia – Update on Prognosis and Novel Therapies**  
Neil E. Kay, MD  
Mayo Clinic  
Rochester, MN
- 9:25 a.m. **Multiple Myeloma: A Smorgasbord of New Opportunities for Our Patients in 2007!**  
James R. Berenson, MD  
Institute for Myeloma and Bone Cancer Research  
West Hollywood, CA
- 10:05 a.m. **Coffee Break and Exhibits Open**
- 10:25 a.m. **Lymphoma, Multiple Myeloma, and Chronic Lymphocytic Leukemia Panel Discussion**
- 11:25 a.m. **Are We Improving Outcomes for AML and ALL?**  
Harry P. Erba, MD, PhD  
University of Michigan Health System  
Ann Arbor, MI
- 12:25 p.m. **Lunch (provided) and Exhibits Open**
- 1:25 p.m. **New Treatment Approaches in MPD: Linking Biology and Therapy**  
Lawrence A. Solberg, Jr., MD, PhD  
Mayo Clinic  
Jacksonville, FL

## Saturday, February 10 (continued)

- 2:05 p.m. ***Chronic Myeloid Leukemia: Five Years After Imatinib – Where Are We Now?***  
Francis J. Giles, MD, FRCPI, FRCPath  
M.D. Anderson Cancer Center  
Houston, TX
- 2:45 p.m. ***Myeloproliferative Diseases and Chronic Myeloid Leukemia Panel Discussion***
- 3:25 p.m. ***Summary and Closing Remarks***
- 3:30 p.m. **Meeting Adjourns**



## CONTINUING MEDICAL EDUCATION

The American Society of Hematology is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education (CME) for physicians. The American Society of Hematology designates this educational activity for a maximum of 10 Category 1 CME Credits toward the AMA Physician's Recognition Award™. Physicians should claim only credit commensurate with the extent of their participation in the activity. Physicians who participate in this CME activity but are not licensed in the U.S. are also eligible for AMA Physician's Recognition Award (PRA) Category 1 Credits.

## EDUCATIONAL OBJECTIVES

At the completion of the program, participants will be able to critically analyze the latest developments in:

1. The pathophysiology, diagnosis, and management of common malignant and benign hematologic disorders, including acute and chronic leukemias, lymphomas, myeloma, thrombotic disorders, myeloproliferative disorders, disorders of platelets and red cells, hemostasis, thrombophilia, and marrow failure.
2. The potential contribution of novel, not-yet-approved modalities of therapy to current evidence-based management of benign and malignant hematologic disorders.
3. The evolving use of risk stratification to identify patients who are appropriate candidates for new therapies.
4. Novel insights into our understanding of the underlying pathophysiology of hematologic disorders.



## Questions?

Contact the ASH Education and Training Department at 202-776-0544 or [cme@hematology.org](mailto:cme@hematology.org).

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February 9-10, 2007  
Marina Del Rey, CA

## Advance Registration Rates

Forms must be received by February 2, 2007, to qualify for the reduced advance registration rate.

**ASH Associate Member**      **\$75**  
ASH Member ID Number:  
\_\_\_\_\_

**ASH Member:**      **\$150**  
ASH Member ID Number:  
\_\_\_\_\_

*An ASH member ID number is required if registering at ASH Member rates.*

**ANCO or MOASC Member: \$150**  
Members of ANCO or MOASC may register by mail or online; prior to registering online, please e-mail [cme@hematology.org](mailto:cme@hematology.org) or call 202-776-0544 ext. 1086 to receive instructions on how to register at this rate.

**Allied Health Professional: \$150**  
Allied Health Professionals may register by mail or online; prior to registering online, please e-mail [cme@hematology.org](mailto:cme@hematology.org) or call 202-776-0544 ext. 1086 to receive instructions on how to register at this rate.

**Non-Member:**      **\$250**

**Non-Member Resident or Fellow:**      **\$100**  
Non-member residents and fellows: You must provide an original letter on your institution's letterhead, signed by a training program director, stating that you are enrolled in a training program. This letter must accompany your registration form and payment.

## REGISTRATION FORM

### Contact Information (please print)

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

DEGREE \_\_\_\_\_

INSTITUTION/COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_

ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE (INTERNATIONAL NUMBERS MUST INCLUDE COUNTRY AND CITY CODES) \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Payment

Total Amount Due:      \$ \_\_\_\_\_

Check (Make checks payable to the American Society of Hematology. Payment must be in U.S. dollars and drawn on a U.S. bank.)

Visa       MasterCard       American Express

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARD HOLDER'S NAME \_\_\_\_\_

CARD HOLDER'S SIGNATURE\* \_\_\_\_\_

*\*Your signature authorizes your card to be charged for the total payment due. ASH reserves the right to charge the correct amount if different from the total listed above.*

Please make a copy of your completed registration form for your records before mailing.

*Mail this form with payment to:*  
ASH Administration  
P.O. Box 791210  
Baltimore, MD 21279-1210