

November 17-19, 2005
New York Marriott Marquis
New York, NY

Oncology World Congress

The Oncology World Congress (OWC) is an integrated medical education event providing the oncology community with essential knowledge in all aspects of the "world" of oncology. Our goal is to identify commonalities and best practices across the multiple disciplines within oncology, focusing on opportunities to improve clinical practice with medical innovations and new technologies. Attendance to the event will be capacity-controlled, providing an environment that encourages dialog and the exchange of ideas.

Reed Medical Education

Reed Medical Education, an Elsevier Company, is dedicated to bringing the best research and clinical practices to professionals within the medical community in an unbiased environment. As such, Reed Medical Education will conduct a series of annual, capacity-controlled medical education congresses focused by medical specialty and beginning with oncology. Thought-leaders within their specialties will present the latest research, technology, and best practices to their peers to enable them to refine their practice and keep current with the continually evolving practice of medicine.

Accreditation

The OWC is accredited by the Elsevier Office of Continuing Medical Education. The updated Accreditation Council for Continuing Medical Education (ACCME) guidelines of September 28, 2004 will be considered at every step of conference content planning. These guidelines ensure that content is not influenced by commercial bias, require that all faculty relationships with pharmaceutical and biotechnology companies be disclosed to the conference audience, and ensure that any conflict of interest is resolved before meeting participation. To adhere to these guidelines, content of OWC will be based on an assessment of the educational needs of the target audience.

Target Audiences

Community oncologists – OWC's primary target audience is high-level practicing community oncologists who are interested in learning about multidisciplinary care for a variety of tumor types, including breast, ovarian, prostate, lung, colon, thyroid, and pancreas, among others. Community oncologists will learn about emerging technologies, multidisciplinary treatment of tumor types, translational state-of-the-research and reimbursement – all information that they can apply directly to their practice.

Pediatric oncologists – There will be separate educational sessions addressing the unique issues encountered by pediatric oncologists, as well as an opportunity for the community oncologist to gain knowledge in how to best manage their pediatric and adolescent patients.

Radiation Oncologists – There will be sessions designed specifically for radiation oncologists as well as providing them the ability to learn with their peers how to deliver state-of-the-art, multidisciplinary care to their patients.

Surgical Oncologists – There will be sessions designed specifically for surgical oncologists as well as providing them the ability to learn with their peers how to deliver state-of-the-art, multidisciplinary care to their patients.

Conference Structure

Time frame and capacity – The OWC is a three-day event with multiple educational tracks. Keynote address and plenary session attendance will be approximately 1,500 people. Breakout sessions will range between 50 to 500 people, depending on the topic.

Keynote address – The keynote address will encompass a general conference theme, such as emerging technology in clinical practice and where this technology is headed in the next five years.

Plenary sessions – OWC plenary sessions will be built around interactive formats, such as panel discussions, audience feedback/questions, case studies, and smaller breakout sessions. This learning style will differentiate the OWC as well as provide the audience with a more engaging learning environment. Plenary sessions will address related technologies/issues such as: genetic profiling, molecular imaging, pharmacogenomics, assessment of remission, secondary prevention, vaccines, supportive care, complementary care, minimally invasive diagnosis and therapy, practice management/reimbursement, quality assessment, hormonal therapy, geriatric oncology, and cancer survivorship.

Breakout sessions – Breakout sessions will be focus on multidisciplinary approaches to specific tumor types as well as sessions geared towards radiation, surgical, and pediatric oncologists.

Pre-conference workshops Pre-conference workshops will be offered and will address the business issues facing community oncologists

Industry-sponsored symposia – Industry-sponsored symposia will be provided and differentiated from OWC educational content. The OWC advisory board will approve all industry-sponsored symposia to ensure material is relevant, useful, and appropriate.

For More Information

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